

OES Blogs

Introduction

This post is the beginning of our OmniTRAX Energy Solutions Blog Series covering key aspects of our vision for our company, the industries we're active in and the customers we serve.

Energy Logistics in 2019

By Justin Renfro

To say 2019 has been a dramatic year for the energy sector and energy logistics in particular is a huge understatement. The oil and gas industry faced numerous shifts and fluctuations, along with extreme price volatility. Changes in regulations, trade policies and new technology have affected every segment of the industry, and we should expect to see even more change in the next several years.

Natural gas consumption is growing at a rate more than triple that of oil, now accounting for more than a quarter of all energy used. Technology continues to make a substantial impact on the energy sector in the form of things like data analytics and IoT (Internet of Things) that deliver improved decision-making and a more efficient supply chain. The shift to more sustainable and environmental operations is affecting the industry, as is the growth of renewable energy activities.

These aren't the only disruptors we face as an industry. We'll have to deal with workforce issues like driver and rig operations worker shortages, an erratic domestic energy policy and drastically changing supply and demand going forward, but I'm confident the oil and gas business will make the adjustments needed to continue in its role of providing the energy the country requires.

This blog is intended to address these and many other topics pertinent to our industry, and to provide our point of view. I encourage readers with any thoughts or insights on this content to comment in the space below; this blog is for you and we want to make sure it meets that goal. For private feedback, feel free to email our editors at OESblog@omnitrax.com.

About OmniTRAX Energy Solutions

When it comes to energy logistics, OES understands the opportunities and challenges all parties in the industry face on a daily basis. Companies need maintain safe operations that are as close to frictionless as possible to

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avoid disruptions in the supply chain and minimize non-productive time and lost revenue. OES helps provide end-to-end logistics management to optimize transportation spend across all modes and deliver service levels and cost savings the meet and exceed our customers' business objectives. We have the expertise and experience you can rely on to improve asset utilization, increase operating performance and lower risk.

In the next blog post, I'll cover our outstanding safety record and how we got to zero incidents this year.

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